

**WCCO-TV QUARTERLY ISSUES/REPORT  
PERIOD JULY 1, 2006 THROUGH SEPTEMBER 30, 2006**

ATTACHED ARE LISTINGS OF BROADCASTS OR BROADCAST SEGMENTS WHICH, IN THE STATION'S JUDGEMENT, REFLECT THE STATION'S MOST SIGNIFICANT TREATMENT OF ASCERTAINED COMMUNITY ISSUES DURING THE PERIOD JULY 1, 2006 THROUGH SEPTEMBER 30, 2006.

PROGRAM INDEX: "**WCCO 4 News**" is a regularly scheduled half-hour newscast at 5:00, 6:00 and 10:00 p.m. Duration of stories listed in this report range from 1 to 12 minutes.

"**60 MINUTES**" is a regularly scheduled one-hour CBS News magazine show. Segments run approximately 12 minutes.

"**48 HOURS INVESTIGATES**" is a regularly scheduled one-hour CBS News magazine show. Segments run approximately 12 minutes.

CONSUMER: Bank Files Stolen, Dell Recall, Cyber Statements

**August 9, 2006, WCCO 4 News, "Bank Files Stolen"** – Two Twin Cities banks are contacting hundreds of customers following the theft of bank records from an employee's car. Those boxes had account information for about 360 customers at First State Bank of Rousemount and Ridgedale State Bank in Minnetonka. The affected customers had overdue loans or bounced checks. State investigators are working with the banks to make sure everyone's information is safe. **August 15, 2006, WCCO 4 News, "Dell Recall"** – Dell Computers is agreeing to replace 4.1 million Sony batteries in its laptop computers because they could overheat and pose a fire hazard. This recall highlights an ongoing problem for many laptop makers and is the largest electronics-related recall in United States History. **September 22, 2006, WCCO 4 News, "Cyber Statements"** – Many major banks are beefing up their online security systems because of the increased risks of identity theft. By the end of the year, banks and other institutions may ask you to register each computer you use for banking, or answer a set of personal questions in order to access your accounts.

CRIME AND PUBLIC SAFETY: Mpls. Police Team With Troopers To Fight Crime, Bank Robbery, Mpls. Cops Getting \$600K in Back Pay, Counterfeit

**July 6, 2006, WCCO 4 News, "Mpls. Police Team With Troopers To Fight Crime"** – Summertime violence in North Minneapolis has some city leaders worried, so they've come up with a new plan to increase patrols. Until Labor Day, six Minnesota State

Troopers will be hitting the North Side streets with Minneapolis police officers every night from Thursday through Sunday. **July 7, 2006, WCCO 4 News, “Bank Robbery”** - The FBI is warning Twin Cities banks about a serial robber who wears a Yankees baseball cap in each holdup. He’s hit five banks in less than three weeks, and the FBI is offering a reward leading to his arrest. **August 31, 2006, WCCO 4 News, “Mpls. Cops Getting \$600K in Back Pay”** – In late 2004, with the crime rate surging, the Minneapolis homicide unit set up a strict 24-hour-a-day on call system with zero compensation. The police union said the system wasn’t legal, and the city recently decided to settle. Twenty-one investigators will get their back pay, including one officer who will get \$61,856. **September 6, 2006, WCCO 4 News, “Counterfeit”** – Federal agents are warning that counterfeit fifty-dollar bills are circulating through the Twin Cities. To the untrained eye, the bills look and feel real, however, they are really five-dollar bills that have been bleached and reprinted as fifties. The U.S. Secret Services advises to check bills carefully, especially the hidden presidential portrait on every bill. The watermark on the right side of the note when held up to the light should show Grant’s face instead of Lincoln’s.

GOVERNMENT: Waite Park Mayor, Zimmerman, Rybak Budget, Alley Ordinance, Mpls. Libraries, Red Light Cameras

**August 7, 2006, WCCO 4 News, “Waite Park Mayor”** – A group of residents in Waite Park plans to petition the city council for the mayor’s resignation. Mayor Carla Schaefer refused to step down after being charged with felony perjury and misdemeanors. She allegedly ordered a worker to access the email of a city administrator. **August 10, 2006, WCCO 4 News, “Zimmerman”** – Dean Zimmerman, a former Minneapolis City Council member, is facing up to 10 years in prison and up to \$250,000 in fines. He was caught on camera taking more than \$7,000 from a real estate developer. In return, Zimmerman promised to help with re-zoning issues that would help in development projects. **August 15, 2006, WCCO 4 News, “Rybak Budget”** – R.T. Rybak, Mayor of Minneapolis wants almost \$200 million spent on public safety next year. Included in his plan are 43 new police officers, more security cameras for neighborhoods, and cameras in squad cars. Higher property taxes would pay for the extra officers and equipment. **September 1, 2006, WCCO 4 News, “Alley Ordinance”** – The alleys in Minneapolis will remain open after the City Council voted against an ordinance that would have cracked down on alley traffic. Those who supported the ordinance thought it would help lower crime rates. Opponents argued the ordinance could have caused discrimination. **September 14, 2006, WCCO 4 News, “Mpls. Libraries”** – Budget cuts by the state legislature have left Minneapolis libraries in a financial crisis. In order to keep all 15 libraries open 8 hours a day, six days a week, \$6.5 million is needed. The Library Board is looking at several options to remedy the problem, which include reducing hours of operation, closing three community libraries and getting rid of up to ten libraries.

DIVERSITY: Library Language, School Segregation, Discrimination, Ellison Wins

**July 5, 2006, WCCO 4 News, “Library Language”** – The Minneapolis Public Library has a multilingual outreach program, which has helped some 17,000 immigrants learn our

culture and learn to speak English. The program's liaisons have worked primarily with East African immigrants, Somalis, Ethiopians and Kenyans. **August 14, 2006, WCCO 4 News, "School Segregation"** – A recent study from the University of Minnesota Institute on Race and Poverty shows schools in the Twin Cities suburbs are becoming more racially segregated, not less. The study indicates that we are moving toward a dual school system with two sets of expectations; one which is majority white and affluent, and one that is poor and segregated. Affordable housing is part of the problem. Right now, it's concentrated in a handful of neighborhoods, rather than evenly spread throughout the Metro area, which makes for racially isolated schools. **August 18, 2006, WCCO 4 News, "Discrimination"**- Investigators say the owner of two apartment buildings in Minneapolis evicted black renters for no good reason. He also didn't fix problems, and denied people apartments even when they were available. In a settlement this week, the landlord agreed to pay more than a half-million dollars. **September 13, 2006, WCCO 4 News, "Ellison Wins"** – The Fifth Congressional District of Minnesota is said to be the most liberal in the state and in the nation. It encompasses Minneapolis and its inner ring suburbs. Keith Ellison got 41 percent of the primary vote, and if he wins November 7<sup>th</sup>, he could be the first Muslim American in Congress and the first African American from Minnesota.

ENVIRONMENT: Blaine Site, ATV, Mpls. Green Roof, Green Cleaning,

**July 20, 2006, WCCO 4 News, "Blaine Site"** – The Minnesota Vikings had envisioned a sprawling, billion-dollar retail and stadium complex in Blaine. However, some officials say since the Blaine site contains so many wetlands, environmental concerns could make building there difficult, and that is why the Vikings are now looking at downtown options. **July 31, 2006, WCCO 4 News, "ATV"** - There are more than 270,000 registered ATV users in Minnesota and 4.5 million acres of state forestland. There is evidence of increased damage to wetlands and trails because of irresponsible riders. Critics blame the Department of Natural Resources for not putting more limits on ATV use or coming up with a cohesive plan to harden existing trails from further damage. **September 17, 2006, WCCO 4 News, "Green Roof"** – Students at Macalester College in St. Paul have worked on constructing a green roof on a campus building. The project was made possible with an Environmental Protection Agency competition they won last year. Students will spend the next year studying the benefits of the roof, looking at how the native prairie plants help reduce heating and cooling costs and extend the life of the roof. **September 20, 2006, WCCO 4 News, "Green Cleaning"** - The city council will consider the Green Cleaning Resolution next month, and if it passes, all Minneapolis-owned buildings will start converting to eco-friendly cleaning products. The cleaning staff at the Convention Center has been using these environmental-friendly products for two years. Not only are they good for the earth, the staff members don't get the headaches from the strong odors that most other chemicals have.

HEALTH: Bird Flu Stockpile, Smoking Vaccine, Caffeine Alzheimer's, MN Liquor Tax,

**July 27, 2006, WCCO 4 News, “Bird Flu Stockpile”** – Minnesota health officials want to start stockpiling against a possible bird flu pandemic. State Health Commissioner, Dianne Mandernach says she will ask federal officials to reserve enough of the drug Tamiflu for 532,000 patients. That would be enough to treat a quarter of Minnesota’s population. **July 28, 2006, WCCO 4 News, “Smoking Vaccine”** – Surveys show that 7 out of 10 smokers say they would like to quit, but a vast majority try and fail. Researchers at the University of Minnesota are working on a vaccine that would take away the desire to smoke. The vaccine, called “NicVax”, binds to the nicotine molecule and is expected to eliminate the pleasure associated with smoking. **September 14, 2006, WCCO 4 News, “Caffeine Alzheimer’s”** – A new study finds the equivalent of five cups of coffee a day reduced the risk of Alzheimer’s in mice. Levels of an abnormal protein were also reduced. Scientists think that protein is linked to Alzheimer’s. **September 15, 2006, WCCO 4 News, “MN Liquor Tax”** – At its upcoming meeting, the Minnesota Medical Association will talk about a 10-cent-per-drink increase in the state’s liquor tax. Health leaders say the money raised by that tax could be used for prevention and treatment programs. If the state’s doctors agree on the tax, they’ll take their recommendation to lawmakers next year.

WOMEN: Work Hours, Obesity

**July 13, 2006, WCCO 4 News, “Work Hours”** – Long work hours can take a toll on health, and more so for women. A new study shows that women who work long hours are more likely to smoke, drink coffee and eat unhealthy snacks. **August 29, 2006, WCCO 4 News, “Obesity”** – A recent study found obese women with ovarian cancer had a lower chance of survival compared with patients who were not obese. Researchers believe fat cells affect hormones that fuel cancer, making the disease more aggressive.

YOUTH AND FAMILY: Kids Helping, Internet Spyware, Sleep Apnea & Kids, Ear Infections

**July 3, 2006, WCCO 4 News, “Kids Helping”** – High school kids from all over the country are spending a week in North Minneapolis. They’re here to paint and make repairs to homes of low-income families or persons with disabilities, who would otherwise not be able to afford to have the work done. The kids are participating in a special work camp sponsored by Workcamps Foundation. **August 6, 2006, WCCO 4 News, “Internet Spyware”** – Safe Eyes is one of the new generation of super spyware that allows parents to monitor their kids’ online activity from any computer, anywhere. Parents receive email alerts if their child accesses a site declared off limits, or stays online too long. Safe Eyes also logs all instant messages, chats and websites and stores them on a secure server that parents can access with a password. **August 22, 2006, WCCO 4 News, “Sleep Apnea & Kids”** – Sleep apnea is usually associated with adults. However, the nighttime breathing problem also affects some children. A new study found on average, children with serious untreated apnea could suffer brain damage associated with learning and memory. These kids also had lower IQ scores than their peers. **September 12, 2006, WCCO 4 News, “Ear Infections”** – Doctors could be

changing the way they treat ear infections in children. A new study shows that drugs may not be very effective. Researchers found that waiting 48 hours worked just as well to clear up ear infections as giving antibiotics. Experts say the reason is many ear infections are viral, and antibiotics don't work.